

PERSONAL INFORMATION

David Coen



 via Boccherini 37, 10155 Torino (Italy)

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 info@davidcoen.it

 www.davidcoen.it

Date of birth 30/03/1988 | Nationality Italian

WORK EXPERIENCE

07/2015–Present

IT consultant and Photographer, self employed (P.Iva)

Comunicazione e Immagine di David Coen, Torino (Italy)

Web solutions, ecommerce sites, SEO. Commercial, product and aesthetics photography. Photo editing and advanced digital image processing.

Headquarter: via Sesia 2, Turin.

P.Iva: 11368220015

07/2013–01/2014

Photographer & IT consultant

ASG, fashion designer

E-commerce web site for ASG, Antonino Salemi Garigliano.

Photographic processing.

04/2011–07/2011

Trainee at Polimedia WebTV at Salone del Libro di Torino

Video editor for the digital channel of the Salone del Libro of Turin organized by the Foundation for the Book and Culture

06/2010–07/2010

Photographer / Graphic

Annarita Celano, fashion designer, Torino (Italy)

Fashion sector.

Photographic-advertisement presentation for the clothing collection of Annarita Celano. Realization of the presentation and photographic and advertising technical advic in .

2007–2008

Photographer for Il Corriere Sportivo

2007

Photoreporter for La Nuova Voce di Torino

EDUCATION AND TRAINING

10/2007–06/2012

Bachelor Degree - Cinema and Media Engineering (Information Engineering)

Politecnico di Torino, Torino (Italy)

10/09/2002–09/06/2007

Scientific Maturity diploma

Liceo Scientifico Giordano Bruno, Torino (Italy)

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	B2	B2	C1
IELTS certificate					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

Communication skills Excellent communication skills acquired through my work experience. Ability to interfere with clients, with the audience (during my lessons on the use of smartphones and new computer technologies) and with public administration and institutions, thanks to my role as representative of local shopkeepers.

Organisational / managerial skills I independently manage my work as a self employed. Good leadership and persuasion skills, detachment and logical analysis of problems in order to find a consistent solution (problem solving).

Digital skills	SELF-ASSESSMENT				
	Information processing	Communication	Content creation	Safety	Problem solving
	Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital skills - Self-assessment grid

Google Mobile Website certificate Google Street View Photographer
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Advanced use of Adobe Photoshop, Adobe Lightroom, Nikon Capture NX2 for digital image processing and photo editing.

Use of DeepMeta and other metadata management software for upload on websites designed to sell digital photo material.

Advanced use of FTP software (such as Filezilla).

Use of Team Viewer for Remote Support.

Use of Wordpress-based applications and plugins.

Use of social networks for social media marketing campaigns.

Cryptocurrency enthusiast: understanding and using Blockchain technology in the financial sphere. Litecoin supporter. Creator of the Italian Crypto Community, ANTISCAM community in the cryptocurrencies and blockchain world.

Driving licence B

ADDITIONAL INFORMATION

Memberships President of A.S.D. Silver Academy, dance and fitness center in Via Breglio 83, Turin.

Memberships President of Associazione Co.Ver, shopkeepers and artisans of corso Vercelli in Turin

Publications Publication: Easy Smartphone, a basic guide to using the smartphones, avoiding risks and dangers in

using the Internet, social networks, and downloaded apps.

Courses Theoretical and practical lessons about the smartphones. Collaboration with Diapsi Piedmont.

Certifications From 12/01/2017 BLS-D operator: operator enabled to use external semi-automatic defibrillators